

Membership of the Kangaroo Valley Chamber of Tourism and Commerce (the Chamber)

Application Form

To become a member, you will need to complete an Application Form – this will be considered by the Committee and you will be advised of the outcome as soon as possible. This Form provides space for details of your Principal Business and up to two Secondary Businesses – if you have more than three businesses, a separate form to add an additional Secondary Business will be provided to you.

What is the difference between a Primary Member and an Associate Member:

Primary Member:

- voting rights at meetings
- able to be a Committee member
- includes an advertising package for one principal business - able to list secondary businesses at an additional cost
- only one person who owns a business, or is representing a not for profit community group, association or Trust can be a Primary Member

Associate Member:

- can have two Associate Members affiliated with a Primary Member
- no voting rights unless representing their Primary Member
- cannot stand for election to the Committee
- there is no fee charged to become an Associate Member

Fees

An Invoice detailing annual membership fees will be sent to you once your Application Form has been received. The membership year is from 1 July to 30 June. The current annual membership fee is \$220.00, plus \$55.00 for each secondary business that you may like to register. There is no fee for Associate Members.

There is an additional advertising option for Accommodation providers, which is called Banner Advertising. This allows your business to be advertised, in rotation with other businesses who choose this option, as a banner across the top of the accommodation pages on the Chamber website. This advertising option is solely at your discretion. Costs are currently set as a one-off set-up fee of \$75.00, plus \$185.00 annually.

Advertising on the Chamber Website

To advertise your business on the Chamber website, once your membership fee has been paid, you will be issued with logon details and the Website Guides so that you can add the details of your business.

We also promote businesses on a random and rotational basis as part of our 'Featured Business' on the Chamber website. This appears for about a week and there is no charge. You will receive an email when your business is selected as the Featured Business.

Social Media

The Chamber is on Facebook and Instagram. If you are as well, like us and to help promote your business we'll share items that you post where we can. *If you tag the Chamber, we'll share or like your post.*

Facebook: www.facebook.com/KVCTCkangaroovalleychamberoftourismandcommerce

Instagram: www.instagram.com/visitkangaroovalley

Advertise your Functions/Events

If you would like us to advertise any functions or events you are holding, let us know and we can either post these to our Website, Facebook, Instagram or send an email to other member businesses.

Chamber Brochures

We currently produce two printed brochures, which are also available online:

- Environs and Village Map – this includes maps of the Village and local area.
- Retail, Dining, Activity Guide – often referred to as the RDA Guide, this is useful for visitors to the Valley.

Accommodation Guide – a new publication coming soon – July 2017.

If you would like hard copies of these documents (to include in your compendium or to give to guests), please email us at: contact@visitkangaroovalley.com.au and we can arrange how these can be collected.

Chamber Website – for Guests/Customers/Clients

The Chamber website is a useful tool for our advertisers and provides information for visitors to our Valley. You are welcome to print any material from the website or send links to your guests. The link is: www.visitkangaroovalley.com.au.

Visitor Information Bay (VIB)

Members are able to stock their business brochures and/or business cards in the holders in the VIB. (Located in the Village Green Car Park in the centre of town).

General Meetings

General Meetings are open to all Chamber Members and are held 3 times per year, with notification provided to members prior to each meeting date.

Committee

The current Committee of the Chamber is: Aatir Aftab, Brenda Sambrook, Nicole Poelzl.

Members interested in joining the Committee, or working on projects on behalf of the Chamber, are always welcome.

How to Contact Us

Members can contact the Committee with any enquiries via email at: contact@visitkangaroovalley.com.au.

It is important to use this email address rather than sending emails directly to an individual Committee member so that a prompt response can be provided even when people are away.

Interested in Becoming a Member?

Email us at contact@visitkangaroovalley.com.au and we'll send you more information.